



Sawtry Eye is edited and published by CARESCO

Registered Charity Number 1140728 - Registered Company Number 7513432

## **COPY DEADLINES**

The Sawtry Eye is published six times a year as an A4, largely black & white, magazine with separate news and advert sections. **Colour** options are available for advertising. The advertising deadlines are by **NOON** on:

Feb / March 23 Friday 13<sup>th</sup> January
April / May 23 Friday 10<sup>th</sup> March
June / July 23 Friday 12<sup>th</sup> May
Aug / Sept 23 Friday 7<sup>th</sup> July

Oct / Nov 23 Friday 8<sup>th</sup> September
Dec 23 / Jan 24 Friday 10<sup>th</sup> November

NB: News deadlines are a week later

# **ADVERTISING RATES**

Payment can be made per issue, for six issues paid in advance or alternatively for a booking of six issues, in equal monthly payments (NB the first issue must be paid for in advance). The rates given are for **B&W only**, please enquire about prices for colour. Prices inc VAT.

#### Full Page (portrait)

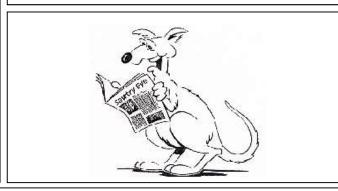
26cm x 17.5cm	1 issue	£157.60
	6 issues	£788.00
Monthly Standing Order payment		£ 68.90
Half Page (landscape)		
13cm x 17.5cm	1 issue	£ 84.60
	6 issues	£423.00
Monthly Standing Order payment		£ 37.00
Quarter Page (portrait)		
13cm x 8.5cm	1 issue	£ 47.70
	6 issues	£238.50
Monthly Standing Order payment		£ 20.80
Eighth Page (landscape)		
6.5cm x 8.5cm	1 issue	£ 28.30
	6 issues	£141.50

## **DISTRIBUTION**

The Eye is delivered free of charge to Sawtry, Glatton, Conington, Holme, Upton, Winwick and the Giddings, approx 3400 copies.

### TERMS & CONDITIONS

- Copy can be submitted by email to <u>sawtryeye@caresco.org.uk</u> (preferred option), on a disk or as a paper copy delivered to the CARESCO Centre
- The final layout can be done by our in-house graphic designer
- High contrast line art is better than photos
- Please make your instructions clear
- Include your name & contact details
- Payment with advertisement please
- We can accept by BACS, by cash or cheque (made payable to 'CARESCO')
- Sorry, we cannot take card payment
- CARESCO cannot accept any responsibility for business lost due to any error in production
- Our editorial policy is available on request



**CONTACT:** 

**ONLINE**: - www.caresco.org.uk

**PHONE**: - 01487 832105 9 – 12 noon, Mon-Fri

# ADDRESS: -

The CARESCO Centre, Green End Road, Sawtry, Cambridgeshire, PE28 5UX

Monthly Standing Order payment £ 12.40

**EMAIL:** – sawtryeye@caresco.org.uk