



CARESCO

meeting needs in our local community

January 2024

Sawtry Eye is edited and published by CARESCO
Registered Charity Number 1140728 - Registered Company Number 7513432

COPY DEADLINES

The Sawtry Eye is published six times a year as an A4, largely black & white, magazine with separate news and advert sections. **Colour** options are available for advertising. The advertising deadlines are by **NOON** on:

- | | |
|-----------------------|---|
| Feb / March 24 | Friday 12th January |
| April / May 24 | Friday 8th March |
| June / July 24 | Friday 10th May |
| Aug / Sept 24 | Friday 12th July |
| Oct / Nov 24 | Friday 13th September |
| Dec 24/ Jan 25 | Friday 8th November |

NB: News deadlines are a week later

DISTRIBUTION

The Eye is delivered free of charge to Sawtry, Glatton, Conington, Holme, Upton, Winwick and the Giddings, approx 3400 copies.

TERMS & CONDITIONS

- Copy can be submitted by email to sawtryeye@caresco.org.uk (preferred option), on a disk or as a paper copy delivered to the CARESCO Centre
- The final layout can be done by our in-house graphic designer
- High contrast line art is better than photos
- Please make your instructions clear
- Include your name & contact details
- Payment with advertisement please
- We can accept payment by BACS (account no. 65467293, sort code 08-92-99), by cash or cheque (to 'CARESCO')
- Sorry, we cannot take card payment
- CARESCO cannot accept any responsibility for business lost due to any error in production
- Our editorial policy is available on request

ADVERTISING RATES

Payment can be made per issue, for six issues paid in advance or alternatively for a booking of six issues, in equal monthly payments (NB the first issue must be paid for in advance). The rates given are for **B&W only**, please enquire about prices for colour. Prices inc VAT.

Full Page (portrait)

26cm x 17.5cm	1 issue	£157.60
	6 issues	£788.00
	Monthly Standing Order payment	£ 68.90

Half Page (landscape)

13cm x 17.5cm	1 issue	£ 84.60
	6 issues	£423.00
	Monthly Standing Order payment	£ 37.00

Quarter Page (portrait)

13cm x 8.5cm	1 issue	£ 47.70
	6 issues	£238.50
	Monthly Standing Order payment	£ 20.80

Eighth Page (landscape)

6.5cm x 8.5cm	1 issue	£ 28.30
	6 issues	£141.50
	Monthly Standing Order payment	£ 12.40



CONTACT:

ONLINE: - www.caresco.org.uk

PHONE: - 01487 832105
9 – 12 noon, Mon-Fri

ADDRESS: -

The CARESCO Centre, Green End Road,
Sawtry, Cambridgeshire, PE28 5UX

EMAIL: - sawtryeye@caresco.org.uk